

Social Psychologist Job Description

Duties and Responsibilities:

- Conduct a behavioral survey of people within an area to identify how they've been affected by their social environment
- Maintain record of surveys and behavioral experiments for intervention purposes
- Carry out research on sensitive social topics such as racism and gender equality to provide solutions on how best to address them
- Instruct and teach undergraduate psychology majors the principles of psychology
- Influence the decision-making and policy formation of the government to address social ills
- Organize public awareness programs to educate the masses on how to properly manage the effects of a social environment
- Evaluate school educational programs to ensure they support multicultural, racial, and ethnic co-existence
- Provide consultancy services to firms on intergroup and interpersonal dynamics
- Develop effective campaign strategies for political aspirants to aid them gain the support of the public
- Design and influence the production of goods/services that are commercially acceptable and capable of satisfying the needs of the consumer
- Conduct market research to obtain results which influence the decision-making of a firm and serves as a guide for effective sales
- In a legal setting, evaluate potential jurors to select individuals most suitable to serve as the jury in a court trial
- Develop effective trial approach for attorneys involved in a legal case
- Proffer recommendations on how to improve employee relations in order to facilitate efficient work operation.

Social Psychologist Requirements – Skills, Knowledge, and Abilities

- Education and Training: Social psychologists require an undergraduate degree study and further Master's/Doctorate degree study in social psychology. They are required to complete a year's internship under a certified psychologist, as well as pass the state Examination for Professional Practice in Psychology in order to obtain license for practice as a social psychologist
- Research Skills: Social psychologists engage in a lot of research and survey and require superb research skills in order to obtain information
- Communication Skills: To effectively relate the results of their social survey and experiment, social psychologists require an exceptional ability to speak and write
- Curiosity: Social psychologists are given to details and are adept to identifying and questioning the social ills prevalent in a society
- Problem-solving Skills: Social psychologists are skilled in proffering solutions to social problems as relate to interaction of individuals with one another.